whatsyourbaseline.com/podcast

Hello friends,

OMG. Time flies and I haven't sent you an update on your favorite blog and podcast ... since July!

In August we had our first birthday and we are past thresholds that many other podcasts don't reach: most podcasts never make it to episode 10 (with the Shorts we are well over 40 by now), and 90% of all podcasts don't make it to their first anniversary. It seems we are here to stay!

Currently we are deep into Season 3 and had wonderful interviews that included the feedback that we received from you when we did the survey after the last season. Some of the things that we did before have changed, and some of them haven't - but in any case you received the best content that we could create :-)

Check out the list of podcast and website content below.

From a growth perspective, we have reached more milestones:

- we crossed the 10,000 downloads mark a few weeks ago and are closing in at the 11,000 at the time of this writing

- our little community on LinkedIn has grown to almost 800 people (794 to be precise) and is still growing.

whatsyourbaseline.com/podcast

However, the main reason for the relative silence is that I have changed jobs and started as the Vice President of Global Consulting at iGrafx!

As part of the Extended Leadership Team my task is to build a proper Professional Services organization in the regions that we serve (NAM and EMEA), and also to build our eLearning offer and the wider iGrafx University. In parallel to that I also contribute to the efforts to create the best Business Process Management software you can get, which includes the full process lifecycle from mining, through design to automation.
Let me know if you are interested in more details and don't be shy to reach out.

But this change has no impact on the What's Your Baseline project - J-M and I are fully committed to continuing the podcast with fresh episodes every other week, and we already have a list of topics for the upcoming Season 4 in the first half of 2023. We won't go anywhere.

Let's have a look at what has happened at What's Your Baseline over the last few weeks, and hopefully there is something interesting for you as well :-)

Fresh content for you

A diverse team creates a better outcome. Great ideas become better and you can get rid of roadblocks or objections by talking to people and building in their feedback.

Laurie Kelly
ardoq.com

whatsyourbaseline.com/episode26

July 7 2022

Episode 26 - Communicating the value of Architecture: Laurie Kelly

One of the biggest problems of architecture groups was (is?) that they are doing good work, but that will not be recognized by

others. One of the causes for that is that their repository and artifacts have almost no visibility outside of their group. To mitigate this situation, we are speaking with Laurie Kelly about how to communicate the value of architecture in today's episode of the What's Your Baseline Podcast.

Laurie is the Global Director for Demand Generation at Ardoq, an Enterprise Architecture tool vendor. But she comes with a 25 year background in Marketing, where she held leading Marketing positions at PWC and Mega.

She is excited about the new tools for Marketing automation that allow to capture insights and ROI tracking which has not been available before. She uses this knowledge to help companies and organizations modernize their thought leadership and increase customer engagement, whether in-person or across the digital biosphere of web, mobile, email and social media. Further, she uses her passion to make a difference in her local community by engaging in organizations and projects that cultivate innovative learning.

Listen to Episode 26

August 4, 2022

"State of Process Automation" podcast guest appearance

This is a first – I was invited to be a guest on Christoph Pacher's **State of Process**

Automation podcast, and it was the first podcast that I did in German! We spoke about Process Mining and how this can fit into the Process / Solution Lifecycle, to ensure that processes are designed to be more efficient.

Listen to the episode of the State of Process Automation below! This is how Christoph described our session:

"*Die 5 Phasen, um effiziente Prozesse zu designen:*

1. *High Level Design & Program Roadmap*
2. *Solution Design*
3. *Implementation*
4. *Process Execution*
5. *Measure & Analyze*

Prozesse werden nicht effizienter, nur weil du sie digitalisierst. Prozesse werden effizienter, weil du sie neu denkst. Wie gehst du bei der Entwicklung eines neuen Prozesses vor?

In der aktuellen Podcast-Folge hat Roland Woldt (VP Global Consulting, iGrafx) 1.141 Personen erklärt, wie man diese 5 Phasen in der Praxis umsetzen kann und welche Tools dir dabei dein Leben leichter machen."

[Listen to the podcast]

August 8, 2022

Episode 27 - BPM & EA Maturity

Welcome to another episode of our podcast. Today's topic is about growing the practice by assessing and developing the maturity of your BPM or EA Maturity.

In this episode of the podcast we are talking about:

- What is maturity and which three areas you should focus on (content, governance, adoption)
- Assessment of capabilities (5 big buckets)
- What to rate the maturity against, e.g., CMMI

- An example of how an assessment can be built and used on a regular basis
- How to grow the maturity over time
- Tips on how to get the full picture on where you are on your journey (individual maturity vs. organizational maturity)

Listen to Episode 27

Episode 28 - Quality Excellence: Wings Liang

A few months ago we had an initial look at how to manage and implement change in our conversation with Caspar Jans (in Episode 16) and we are continuing that series with an excellent conversation with Wings Liang about Quality Excellence and how organizations need to "shift left" and can gain competitive advantage by changing their perspective.

Wings helps organizations pave the road to the future by building high-performance teams, aligning organizational structure, shifting colleague mindset and changing the way people work, designing and streamlining end-to-end business processes, and implementing technology and digital solutions. Her work has advanced business strategy, increased organization agility, improved customer satisfaction, achieved cost savings and ensured regulatory compliance.

At the end of the day, the Quality team is testing on behalf of the customer.

Wings Liang
cibc.com

whatsyourbaseline.com/episode28

She is also passionate about gender equity, diversity and inclusion (D&I). Wings has organized, hosted and participated in large and small D&I events, programs and support groups. Her work has raised awareness, encouraged allyship, and elevated colleagues; resulting in increased female executive representations.

Listen to Episode 28

Knowledge IS Open Source.

Avi Ghosh
mariadb.com

whatsyourbaseline.com/episode29

Epsode 29 - Open Source: Avi Ghosh

It is interesting to see how a "fringe idea" like Open Source software became mainstream within just a few years and everyone of us is using the outcome of it in our daily lives (mostly without knowing it – or have you thought what runs your car radio or the datacenter of your preferred search engine?).

But another aspect that still has to gain traction of the Open Source movement is the cultural aspect. How do you develop a SW that is used by billions of people in an all volunteer organization? The key ingredient for this is to build a lively community and develop a culture that is a win-win for everyone involved. Something that I don't see in every organization (unfortunately).

In this episode of the What's Your Baseline podcast we speak with Avi Ghosh, who has more than a decade of experience from within OpenSource companies.

Avi is currently a senior Global leader at MariaDB championing the company's

industry leading database services offering, SkyServices. Prior to his time at MariaDB, Avi was responsible for all commercial Red Hat Consulting in North America's Oil & Gas / Energy Vertical, formerly serving in a similar capacity to the company's South Central & Upper Midwest strategic customers. Possessing over 17 years of hands-on delivery experience, Avi has lead several Fortune 50 organizations in embracing best-in-class, specialized, innovative solutions across the enterprise with an open source mindset.

His passion as a technologist and servant leader has helped him in his mission to support customers with complex transformational problems- all backed by measurable metrics, open source data design and development standards, and AGILE open organization principles. All of Avi's years of insight and study have lead him towards one definitive outcome: the culture of open source is a sure-fire way to ensure adoption follows any change in an organization. He challenges all technical thought leaders to celebrate the value (and power) of community- and to consider the fundamentally important paradigm shift open source ideals can bring to their organization.

Listen to Episode 29

September 19, 2022

Episode 30 - How to choose a process mining tool

If your process mining tool is designed to 'do something' in response to a threshold, remember it's only a band-aid.

You might get the feedback, but you don't tackle the underlying problem.

Roland Woldt

whatsyourbaseline.com

whatsyourbaseline.com/episode30

Welcome to another episode of our podcast. Today we are talking about how to choose a process mining tool, to close the loop to the "How to select an architecture tool" episode (link below).

In this episode of the podcast we are talking about:

- What are process mining tools and how they are different than other tools (BI tools, modeling tools) and how can they work together

- Features to look at when choosing a process mining tool
  - Process Explorer (listen to the details what tools today can and cannot do)
  - Variant analysis
  - Root/cause miner, ideally AI-driven
  - Custom dashboards
  - Calculate new fields
  - Package (dashboards, transformations, calculations) and make it reusable
  - Predictive analysis
  - Trigger actions (as a quick fix for a process, not a redesign)
- Integration requirements
  - Integration with source tools
  - Integration with other mining tools (task mining)
  - Integration with architecture tool
  - Integration with process execution
- Cost and other considerations

Listen to Episode 30

Episode 31 - Security Architecture: Rick Smith

Updating the "plumbing" is not sexy. Looking at measures being put in place to avoid the worst case or deal with it when it happens is not fancy. Educating people and reminding them on being alert is exhausting.

However, the topic of Security and Security Architecture is one of the most important things to do, now that we outgrow the industrial age and move into the information age. In this episode of the What's Your Baseline Podcast we are talking with Rick Smith about Security Architecture.

Never be complacent with security just because you set the solution up.

Rick Smith
servicenow.com

whatsyourbaseline.com/episode31
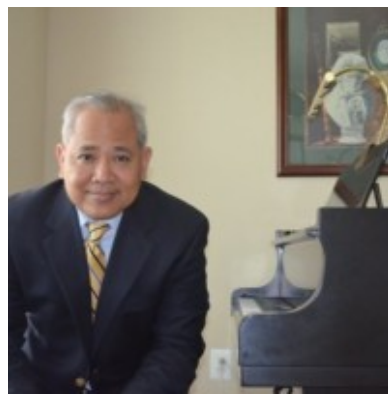
Rick has over 18 years of experience in managing information systems to include, developing policies, portfolio management, writing programs and procedure development for information assurance programs. His various roles include a Network Administrator/Manager, Threat Analyst Subject Matter Expert, IA Strategic Planning and Database Manager. He is proficient in certification and accreditation policy and procedure including DoD policy, intelligence community policy, United States Postal Service (USPS) AS805, and NIST guidelines. He also has experience in cyber security architecture development for these same organizations.

Rick has developed and taught CISSP classes. He has developed his own curriculum and approach in helping candidates become a CISSP.

Listen to Episode 31

We need more female role models.

When I have a female role model, I feel more motivated; I'm inspired. It's just different when you can look up to someone similar to yourself.

Gabriela Galic

deloitte.com

whatsyourbaseline.com/episode26

October 19, 2022

Episode 32.- Women in Process: Josèphe Blondaut and Gabriela Galic

Even given the fact that we are living in the 21st century, it is interesting to see that the percentage of women who studied technology or worked in the process industry actually decreased over time. Which is a sad state of affairs. So the question now is, how we -as an industry- can add more diversity and pick the brain pool of intelligent female professionals. In this episode of the What's Your Baseline podcast we speak with two women who have taken things into their own hands and

started their own initiatives to improve this situation.

Josèphe leads the ARIS Product Marketing team at Software AG, dealing with all topics around ARIS from global marketing campaigns, social media, public relations, events to "simple" release activities. She is also a newly certified as a Sustainability Manager from the Cambridge University, Institute of Sustainable Leadership, and wants to make things move forward here too. And last but not least, she founded and leads a regional sustainable gourmet food business from the greater #saarlorlux region available onsite in Saarbrücken, Germany and online here: www.saar-lor-deluxe.com.
In addition to this she also runs two podcasts/shows about "Passion for Process" and "Women in BPM".
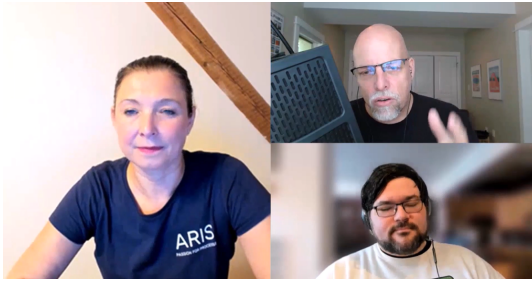

Josèphe Blondaut

Gabriela Galic

Gabriela is a Manager at Deloitte in NYC and is leading Process Mining projects, educating junior process mining talents, and identifying optimization potentials with process mining. She is so excited about process mining that she founded a new community "Women in Process Mining", which targets women, girls and female

Listen to Episode 32

October 21, 2022

"Passion for Process" podcast guest appearance

A few weeks ago J-M and I had the chance to be part of Josèphe Blondaut's "Passion for Process" podcast/video series. We had the chance to speak about our backgrounds in process, why we still engage in this industry after decades, and -of course- our favorite podcast and how we create a community with the What's Your Baseline project.

Watch the episode below.

And, FWIW, we were happy to have Josèphe as a guest on our latest episode where she speaks with us about her other side project – another podcast/show about "Women in BPM".

Watch "Passion for Process"

Outlook

Since we are already two thirds into the current Season, we have a clear picture of what is coming in the next few weeks:

- **Week of 10/31** - "How to inspire people for process" is an interview with Mirko Kloppenburg, from NewProcessLab.com
- **Week of 11/07** - another What's Your Baseline Shorts, in which J-M and I follow up on the "How to select a process mining tool" episode
- **Week of 11/14** will see another episode without a guest and we'll talk about how to facilitate process discovery and design sessions
- **Week of 11/28** - "Process Automation": an interview with Bernd Ruecker from Camunda

I am looking forward to hearing back from you :-)

Best,

Roland

What's Your Baseline

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