



Hello friends,

Happy New Year! I hope that you all made well into the new year and had the opportunity to relax a bit over the holidays.

It feels that the regular craziness of business has been restarted. On our side here things definitely have started, and we have already published the first episode of Season 2 of the [What's Your Baseline Podcast](#) :-)

This season we will have three areas that will be of interest to you:

- More EA and BPM-related content topics,
- Content that will help you set up and run your practice, and
- A closer look to "hot" technologies and trends in the industry.

In addition to this, we will have more interviews this season (significantly more) :-)



Fresh podcast episodes

[January 10, 2022](#)

Episode 13 - Solution Lifecycle

In designing the next solution, it's really important to get feedback from the end consumers of your systems. What do your people think about your processes? It's more than just efficiency - it's about what's going to work best.

J-M Ertendson
whatsyourbaseline.com

whatsyourbaseline.com/episode13

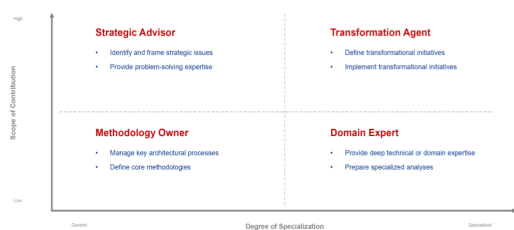
Welcome to the first episode of our [podcast](#) season 2! Today we are talking about the Solution Lifecycle in architecture – what it is and why it is important to you.

Architecture development and analysis does not happen in a vacuum, but are embedded in a lifecycle. New tools like Process Mining and Task Mining make it sound as if you don't need other tools and techniques anymore, but quite the opposite is the case – traditional analysis techniques are still needed to support all phases of the solution lifecycle.

[Listen to Episode 13](#)

New stuff to read (and watch or listen)

ROLES OF ENTERPRISE ARCHITECTS



January 14, 2022

The changing role of architects

Even though the discipline of architecture is decades old (and if you look at the discipline of process management, even hundreds of years), there is no consensus of what an architect actually defines. And the practitioners have not been helpful as well in their self-positioning.

“Back in the day” a lot of architecture groups held one type of architect – the people [defining the methods, tools, and standards](#). The folks who created “the committee of no” (aka the Architecture Review Board), who were excited about [frameworks, notations](#) and all those other things that don't have an immediate impact on what was seen as important for business people. That led to many occasions where architects have been excluded from projects and meaningful conversations/decision making, even though they should be the people at the table who understand how things are “wired up” and give good input when defining the right solution for a business problem.

Today, however, we see changes in the roles of architects that not only cover the skills of the individual (for example, you did not need to be an outsourcing/cloud contract specialist a few years ago), but also the positioning of what it means to be an architect.

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December 29, 2021

Meet the Maker - J-M Erlendson

The Meet the Maker Interview series is a fun and relaxed behind the scenes insight into people and what they do. Showcasing their talents as well as seeing what makes them tick. From ‘What’s your party trick?’ to ‘You’ve got a week off, where are you going?’ we want to know where they are and how they got there. Check out our interviews with architects, process people, agile folks, and more.

Hi Folks, my name is J-M Erlendson, and I am the co-host of the [What’s Your Baseline podcast](#)! I’m excited to tell you a little more about me and my life so you’ll understand where my fun and unusual quips come from on our beloved show.

Here’s a fun fact icebreaker: I started my career as a professional clown...

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December 25, 2021

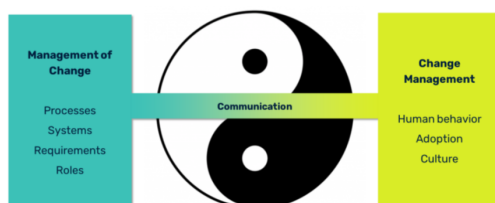
Management of Change

Guest post by [Caspar Jans](#)

When I was asked to write a guest blog for the guys from [What’s Your Baseline](#) (who also are respected colleagues of mine) I did not have to think twice. What I did have to think about is the topic of this blog and I started reading some of the blogs of their website and then it hit me: one of the most underrated topics in business probably is the management of change, and why should we consolidate the management of change



SYNERGY IN MANAGING CHANGES



processes. Before I go more into depth on this topic, allow me to define the **management of change**, just to make sure that we don't confuse this with **change management**.

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Outlook

As mentioned above, Season 2 is well underway, and we have already recorded a few episodes that are currently in post-production.

Our preliminary schedule for the near future looks like this:

- **Week of 01/24 - EA Strategy and Capabilities.** We are talking with [Carlisle Gunn](#) about the need for developing a strategy for your EA group, and how this will be manifested in not only what you do, but also how you govern.
- **Week of 02/07 - Strategic Process Consulting** in Practice is an interview with [Zach Bennett](#), who runs a boutique architecture company for more than 25 years.
- **Week of 02/21 - Management of Change.** Our guest on this episode is [Caspar Jans](#), who will talk about the technical and process changes that happen way-to-slow in many organizations.
- In the **week of 03/07**, J-M and I will talk about the counterpart of the previous episode and look at **Change Management in Architecture Programs** (org CM).

I am looking forward to seeing you on our website and hope you enjoy the podcast episodes. If you like, please [follow us on LinkedIn](#) to get notified whenever we post announcements about new content there.

Best,

Roland

What's Your Baseline

Lovettsville, VA 20180
United States

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