



## Hello friends,

Time flies. Here in the United States we are starting with the holiday season, and it is almost 6 weeks since you have received the last update from me :-)

A lot has changed on the site - we published three episodes, wrote a few articles, and posted a recording of a panel discussion that your favorite podcast crew was part of.

Have a look below to get up-to-date, and also please read until the end where **I have a favor to ask from you.**

## What happened in the last few weeks?

Since the last newsletter, we have been listed in more podcast directories, and finally we are also available on Apple Podcasts (what took you so long, Apple?). As of today, you can listen to us here:

- Our website, of course, at [whatsyourbaseline.com/podcast](https://whatsyourbaseline.com/podcast)
- [Spotify](#)
- [Anchor](#)
- [Apple Podcasts](#)
- [Breaker](#)
- [Google Podcasts](#)
- [Pocket Casts](#)
- [Radio Public](#)

For all the new content on the site, please see the details and links to the resources below. Enjoy listening and reading :-)

# Fresh podcast episodes

The five phases of content import are: preparation (getting ready for the actual import), initial import, creation of new models, normalization of models (how do we integrate content into the existing structure), and lastly, quality assurance (how do we make sure that what we just imported follows the standards?).



Roland Woldt  
whatsyourbaseline.com

[whatsyourbaseline.com/episode7](https://whatsyourbaseline.com/episode7)

October 11, 2021

## Episode 7 – Import of existing content

The topic of this episode is how to capture and import the vast amounts of existing content in your organization, and how to integrate this into your repository.

The import is one of the four major steps of an architecture tool implementation that we discussed in [Episode 3](#), and can be a huge accelerator not only for the implementation project (creating trust), but also for future projects by providing a solid info base for analysis what shall be improved.

Listen to Episode 7

Well, is Process Mining just about cutting costs? Obviously, it's about becoming more efficient, but it is also about making best practices more transparent. This positive connotation is important to deliver when we talk about Process Mining.



Dr. Julian Krumeich  
softwareag.com

[whatsyourbaseline.com/episode8](https://whatsyourbaseline.com/episode8)

October 25, 2021

## Episode 8 - Process Mining

Our guest today is [Dr. Julian Krumeich](#), [Software AG](#)'s product manager for their [process mining tool](#).

In his current role as Director Product Management ARIS at Software AG, Julian helps customers achieve operational excellence by shaping the future of the ARIS Process Mining solution – the ideal tool for integrated process mining with business process management. The close collaboration with key customers, global market analysts and his spirit of innovation enable him to define and implement the right product strategy to ensure customer success.

Listen to Episode 8

November 8, 2021

## Episode 9 - Task Mining

This episode is a “semi follow-up” to the [last](#)

Particularly at a task level, a lot of process knowledge walks out the door. People have done the work to Kaizen their job, and that's great. But when they leave the company, and you haven't captured it, that's gone.

J-M Ertendson  
whatsyourbaseline.com

[whatsyourbaseline.com/episode9](https://whatsyourbaseline.com/episode9)

[episode](#), where we talked about Process Mining – today's topic is Task Mining (aka Robotics Process Discovery).

Task Mining will bring clarity into what your users do on a procedure level, and can give insights into what might cause a “spike” in your analysis, or fill the holes that you might have in a discovered / mined process (for example when there are manual steps or steps in a system that does not create a log file).

[Listen to Episode 9](#)

## New articles on [whatsyourbaseline.com](https://whatsyourbaseline.com)



October 6, 2021

### Enterprise Architecture, BPM and Agile: The old, the new, and what to do

This guest article by [Mike Idengren](#) about scaled agile architecture is complimentary to the interview that we did with Mike in [Episode 6](#) of the [What's Your Baseline podcast](#).

Mike talks about the "Big Goal": The timely release, operation, and maintenance of quality assured products and services in a cost effective way.

While “The Big Goal” is transformative and generally requires changes to culture, technology and ways of working, this LeanPaper will focus on one of the most difficult balance to strike when scaling agility beyond small teams:

- How Agile Architecture (and [Architectural Runway](#)) fit into the picture.
- He discusses what's old, what's new, and take a broader people/culture-inclusive look at practical ways that teams, programs, and organizations can improve progress towards The

Big Goal, no matter what their maturity is.

- Finally, he discusses “4 gears” to scale and align Architectural Runway with business and DevOps.

[Go to article](#)



October 28, 2021

## State of Process Mining - webinar with Sage IT and Everest Group (video)

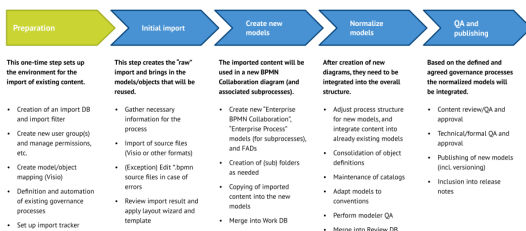
It seems that it is “Process Mining Week” here at What’s Your Baseline and we’re following up our [latest episode](#) with the recording of a Process Mining webinar ☐

A few days ago your favorite [podcast](#) crew was invited to speak as panelists at a webinar that was organized by [Sage IT](#) and [Software AG](#).

The meeting featured [Amar Modi](#), a VP at the [Everest Group](#) who have published their perspective of the [Process Mining market](#) in its second year now. After that the floor was opened to answer questions that the audience submitted and we could chime in with client experiences to make things “real”.

[Go to article](#)

### Existing content import overview



November 3, 2021

## Import of existing content (part 1) - a blessing or recipe for chaos?

One major point of the [implementation of an architecture tool](#) is the import of existing content. Organizations have years and sometimes decades of content in various formats available, that might be in various statuses – from “current” to “horribly incorrect”, “cannot be found anymore”, or “outdated”.

However, it might be a worthwhile exercise to get your new program started by bringing in content that your users and stakeholders already know. This will not only add meaningful content and might act as an [accelerator for future projects](#), but also creates trust in your new repository when users interact with it for the first time.

In this article I will walk you through an approach that has been proven to be successful in multiple import projects that included dozens and hundreds of models and other input documents. In the “how-to / import content” part I will focus on the import of models (in [Visio](#), [\\*.bpmn](#), [ArchiMate](#), or other formats).

[Go to article](#)

November 14, 2021

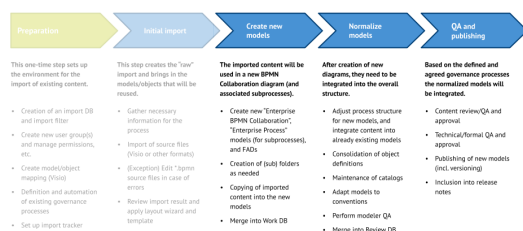
## Model import into your architecture tool (part 2)

As mentioned in [part 1](#) of this series, a model import as part of the [implementation of an architecture tool](#) can be a crucial success factor to get a new program off the ground and act as an [accelerator for future projects](#).

We discussed the first two phases (preparation and initial import) and will have a look at final three phases:

- **Creation of new models:** This might be a BPMN-specific step because of the implementation of BPMN in different tools and the export “flavor” of the source system.
- **Normalization:** In this step the imported models will be integrated into predefined structures, and catalogs will be maintained.
- **QA and Publishing:** the last step covers the various quality assurance and approval steps to finalize the import and make the content available for end users.

### Existing content import overview



## Outlook

The final three episodes of season 1 are already "in the works" and our schedule for them looks like this:

- **Week of 11/22 - Episode 10 "Get the most out of conferences, trade shows, and webinars"** is an interview with [Jose Pires](#), who is doing the conference business for over 20 years, and shared a lot of insights with us what to do to get the most out of, well, conferences and how to become involved in them (as a speaker or organizer for example).
- **Week of 12/6 - Episode 11 "Governance Design"** will have a look at the roles of architects, and the organizational setup in your program.
- **Week of 12/13 - Episode 12 "Ten things I learned"** closes out this season a week earlier than usual, with J-M and I covering things that can make an EA/BPM program succeed or fail.

## A favor to ask ...

We have built a nice audience over the course of the podcast and the blog so far. However, we would love to get more feedback to bring you the right content that is valuable for you - especially since we are currently planning the topics for season 2.

Therefore, I like to ask you - our core followers - for your feedback.

If you have five minutes, can you please send us an email (as a reply to this email or to [hello@whatsyourbaseline.com](mailto:hello@whatsyourbaseline.com)) and answer the following questions:

- What do you like so far? What don't you like?
- Which topics did you like (and we should have more of)?
- What are topics that we should write/talk about?
- We are thinking of having more guest interviews in the future seasons - what would you be interested to hear about? Can you recommend a guest that we should reach out to?

Thanks in advance for your feedback!

Best,

# Roland

## What's Your Baseline

Lovettsville, VA 20180  
United States



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